## PIXALYTIX.



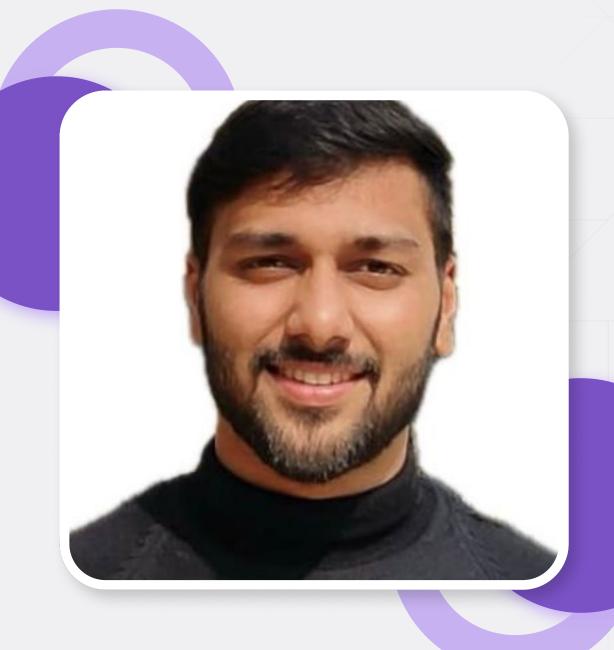
# ARE YOU READY TO TAKE YOUR DIGITAL PRESENCE TO NEW HEIGHTS?

POWERING YOUR DIGITAL GROWTH

**EXPLORE NOW** 



# Proven & Experienced team led by



Jivesh Tulshyan



**Dhananjay Soni** 

# What we are?

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Want to lead the digital space in your industry? Partner with us!

With every second business entering the digital space, you need to get your brand the best digital presence, and Pixalytix offers you a one-stop platform for all the digital services you need to lead online. From custom Artificial Intelligence services and website development to digital marketing and effective SEO solutions, we have it all!







Integrate Al to your business to automate and fast forward your growth.

Build an accessible platform for your audience with a website reflecting your brand's image and values.

Stand out with a unique design that mirrors your brand's identity and creates a compelling online image.

Leverage the rise in online shopping with top digital marketing solutions to boost sales.

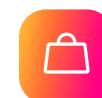
Achieve high search engine rankings through careful keyword research and white hat practices.

Ensure your brand's digital presence is authentic with a tailor-made strategy from a top custom service provider.



#### **Business Website**

We work on every aspect of developing and maintaining a corporate website, including modern designs and integrating all your functionalities.



#### **Ecommerce Website**

Get an alternative source of earnings for your brand by building an online store with our best E-commerce website development services.

Web Development



#### Portfolio website

A portfolio website effectively showcases your work to potential clients. We create custom, responsive sites with integrated CMS for optimal presentation of your expertise.



### **Blog Website**

We help you build and maintain a successful blog website to showcase blog content and create a source of earnings

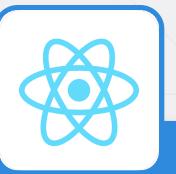


# Software Integration with website



## Wordpress

A flexible and user-friendly content management system that allows for easy website creation, management, and customization with a wide range of plugins and themes.



## React

A popular JavaScript library for building dynamic, highperformance user interfaces, offering a component-based architecture and efficient updates for a smooth user experience.



## Shopify

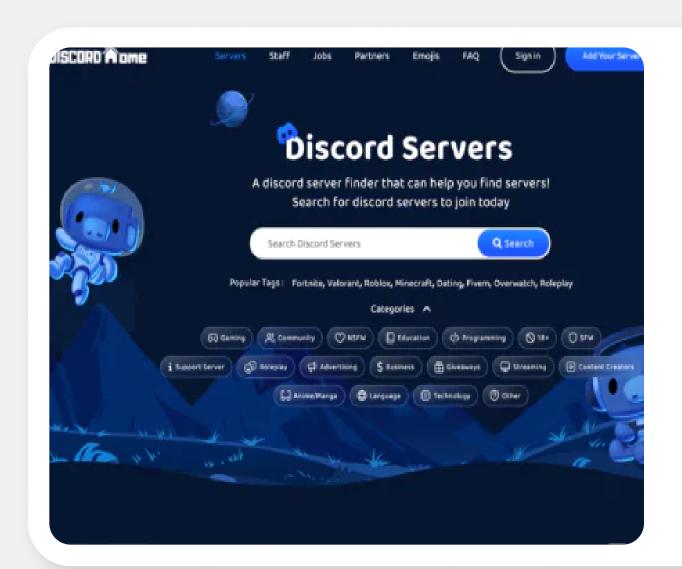
Shopify is a user-friendly, all-in-one eCommerce platform that enables businesses to build, manage, and scale their online stores effortlessly. It offers a range of customizable templates and powerful tools for seamless store management and growth.



## **Woo Commerce**

WooCommerce is a versatile, open-source eCommerce plugin for WordPress, allowing users to easily create and manage online stores with customizable features and extensions.





#### **Discord Home**

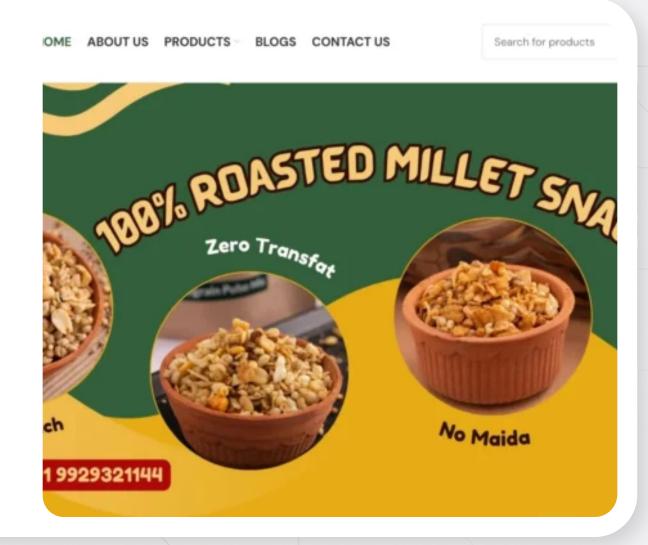
As the tech agency responsible for building DiscordHome's website, our aim was to create a versatile platform catering to the diverse needs of Discord users. DiscordHome serves as a virtual hub where individuals can explore a variety of options, including advertising, hiring, posting resumes, and finding partners for their Discord servers. We designed the website with simplicity and functionality in mind, ensuring that users can easily navigate and access the services they require.

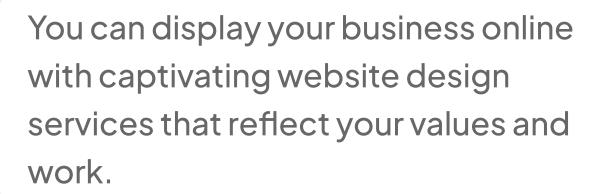
**Learn More** 

## **Prags Salty**

We undertook the task of developing Prags Salty's website with a focus on simplicity and functionality. Leveraging our expertise in web development, we created a user-friendly interface that allows visitors to effortlessly browse through their wide range of healthy snacks. Our team employed modern design principles to ensure a visually appealing layout that resonates with the brand's ethos of health and wellness.

<u>Learn More</u>





Reach a broad mobile audience with our intuitive, engaging, and visually appealing app designs.

> Mobile **Application** Design

We create user-centered websites with intuitive UI/UX that enhances your brand identity.

**Brand Identity &** Logo Design

Website

Design

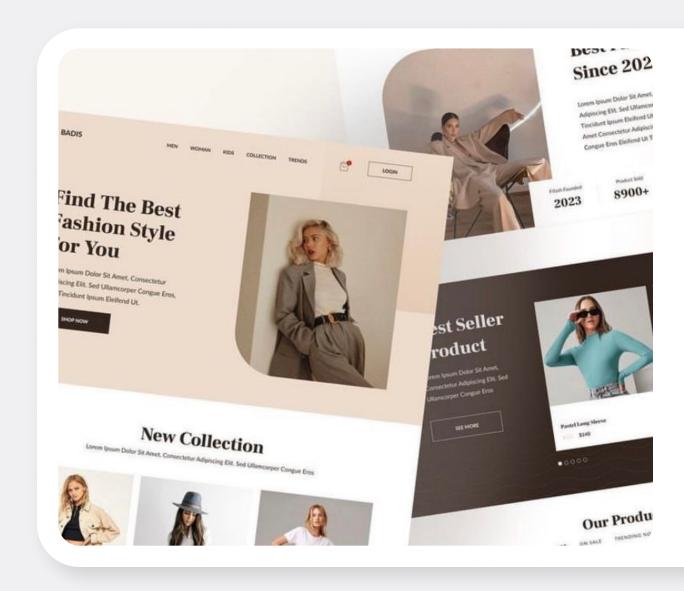
Banner Ads

UI/UX

Design

Our Brand Identity & Logo Design services create a strong, personalized identity that reflects your brand values.

Our experts design attractive banner ads to boost your brand visibility and drive targeted traffic.



### Fashion ecommerce website

Showcasing established and up-and-coming designers, the platform presents a meticulously curated selection, allowing customers to explore a wide variety of styles, from timeless classics to bold, contemporary pieces.

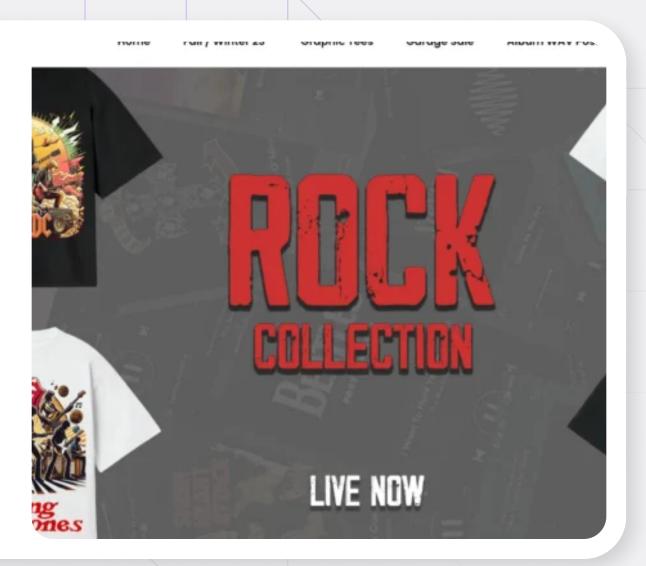
Backed by Pixalytix's commitment to excellence, this fashion e-commerce destination empowers style-focused consumers to elevate their wardrobe with ease.

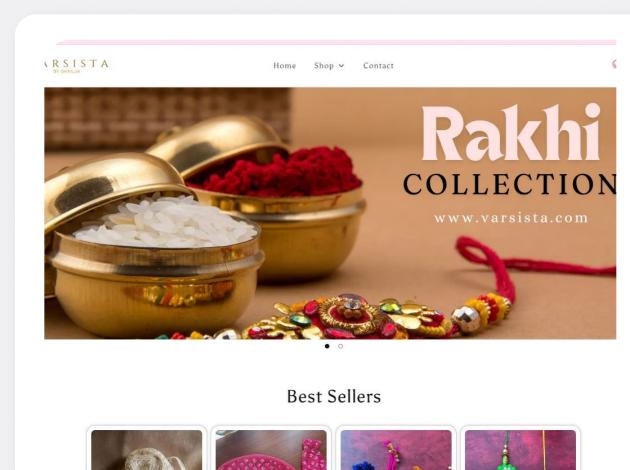
Learn More

## Freeze Studios E-commerce

Catering to fashion-forward individuals, the website features an expertly crafted interface that guides customers through an effortless shopping journey. Leveraging Pixalytix's expertise, the platform offers detailed product information, personalized recommendations, and secure checkout to help customers find their perfect fit. Showcasing a diverse range of established and emerging clothing brands, the ecommerce destination presents a thoughtfully selected assortment, allowing customers to explore a wide variety of styles.

<u>Learn More</u>





#### Varsista E-commerce

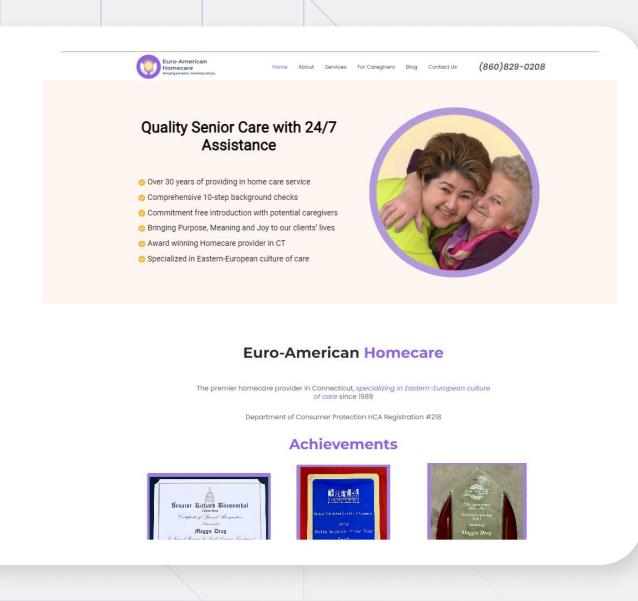
Varsista By Shailja, a brand known for its exquisite Rakhis, fashionable clothing, and stylish accessories, sought to expand its online presence and reach a broader audience. With the help of Pixalytix, Varsista successfully launched a sleek and user-friendly ecommerce platform that showcases their unique products. Our expertise in web development and digital marketing played a crucial role in enhancing Varsista's brand visibility and customer engagement, driving growth and establishing Varsista as a trusted name in the market.

**Learn More** 

## **Euro-American Homecare**

Euro-American Homecare is a dedicated provider of hourly and live-in homecare services in Connecticut, offering compassionate and professional care to clients who need assistance in their daily lives. At Pixalytix, we partnered with Euro-American Homecare to build a user-friendly website that effectively showcases their services and values. Our team also implemented a comprehensive SEO strategy and digital marketing campaign, driving significant growth and enhancing their online presence.

<u>Learn More</u>



# Logofolio













## Story behind our logo

- •The curve in letter W represents wing, which means freedom/independence, as our company is based on freelancing it gives all freedom to clients as well as people working hard for our clients.
- •The rounded letters D & A represents roundness which means worldwide, as our company is not stated for one place, we want to work for everyone around the world and also the freedom to work from anywhere in the world.
- •The slight arrow in letters A & N represents upward arrow which states growth, long term business and flexibility, our company's main focus is growth and flexibility as we are all about freelancing company.
- •The arch in letter R represents deep resonance, strength and support, lightness and openness with density, our company want to support all the people working for our client's 100% satisfaction.
- And Fullstops at the end represents complete cessation, our company is a complete solution for any work related to freelancing, so all you need is to trust and watch everything getting through just one solution and that is WEDLANCER.

# wed ancer.













## **Technical SEO**

As a result, it involves optimizing the website infrastructure and backend for a better user experience, avoiding all possible technical issues.







Every web page is vital for search engine rankings. Our on-page SEO services optimize content, keywords, headings, and meta descriptions to enhance visibility and readability, boosting your online presence



## Off-Page SEO

Off-page factors like link-building and social media impact rankings. Our off-page SEO services enhance credibility and brand presence with effective strategies and authoritative relationships.

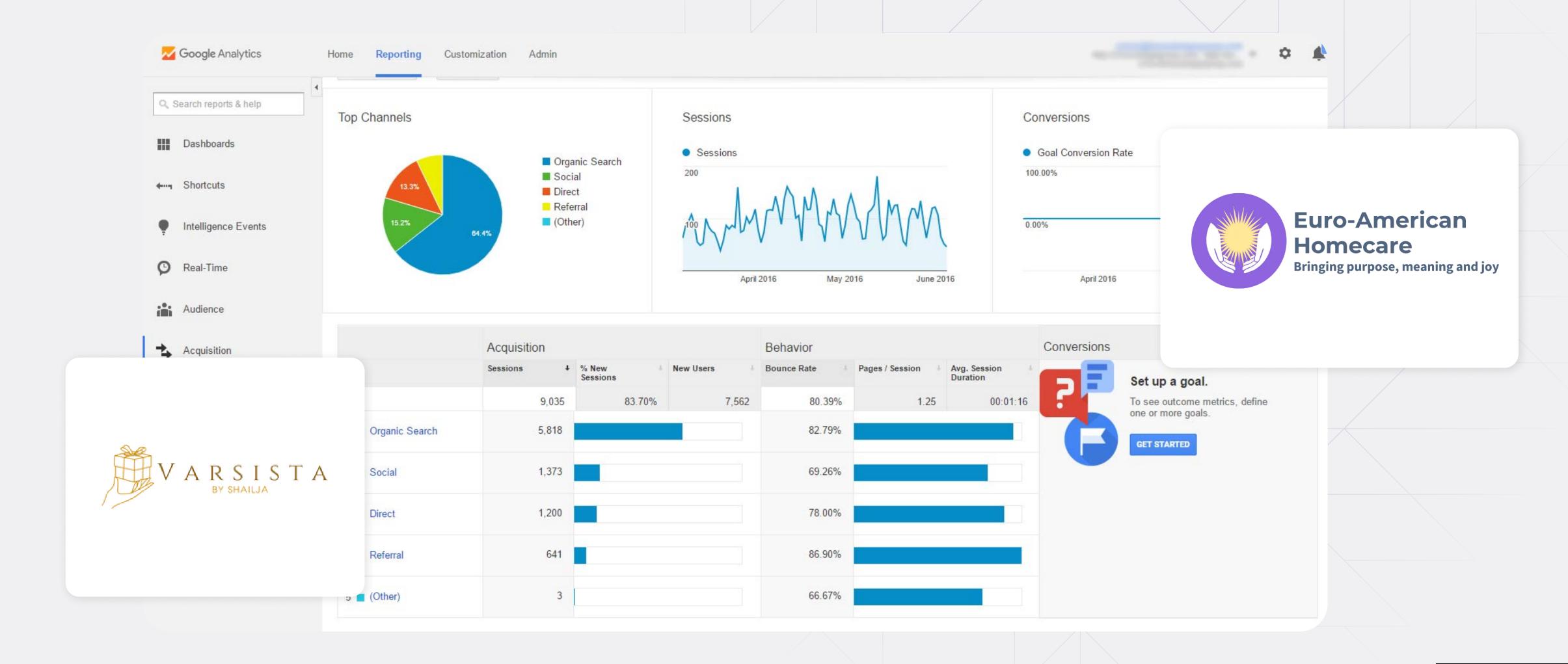




Search engines reward engaging content with better rankings. Our expert SEO copywriters create keyword-rich, readable content to boost your SEO. As a top local SEO copywriting company, we attract quality traffic and achieve your goals.



## We have helped companies grow with our SEO Strategies



## Facial Recognition Toolkit

Pixalytix's Al-powered Facial Recognition toolkit streamlines employee management and security, offering attendance tracking, productivity monitoring, and blacklisted individual identification with real-time, anti-spoofing features."

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# Object Detection and Tracking

Al object detection and tracking boosts security by spotting intrusions and hazards, and handles incidents with real-time responses. It also streamlines workflows and increases efficiency.



Ensure safety with our Al-powered toolkit that monitors gear, tools, and hazards, and provides alerts. Enhance your system with computer vision-based analytics for comprehensive protection.



## **Security Toolkit**

Reduce stress from security breaches with our Al toolkit. It provides precise data and computer vision for intrusion detection, crowd monitoring, and access control, ensuring zero errors and robust protection.



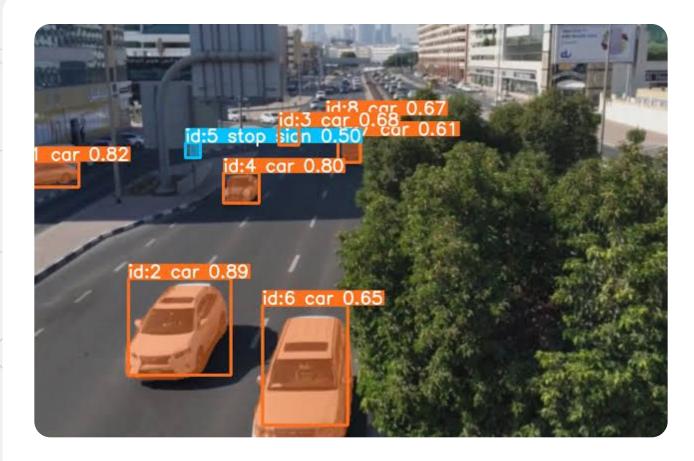
# Our Al Projects



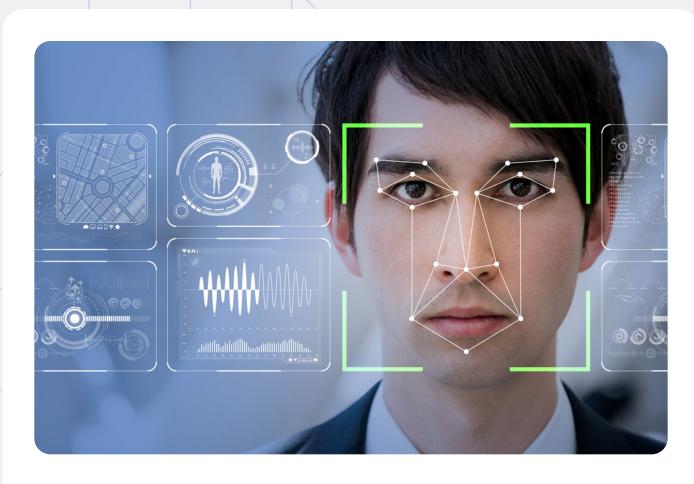
Security



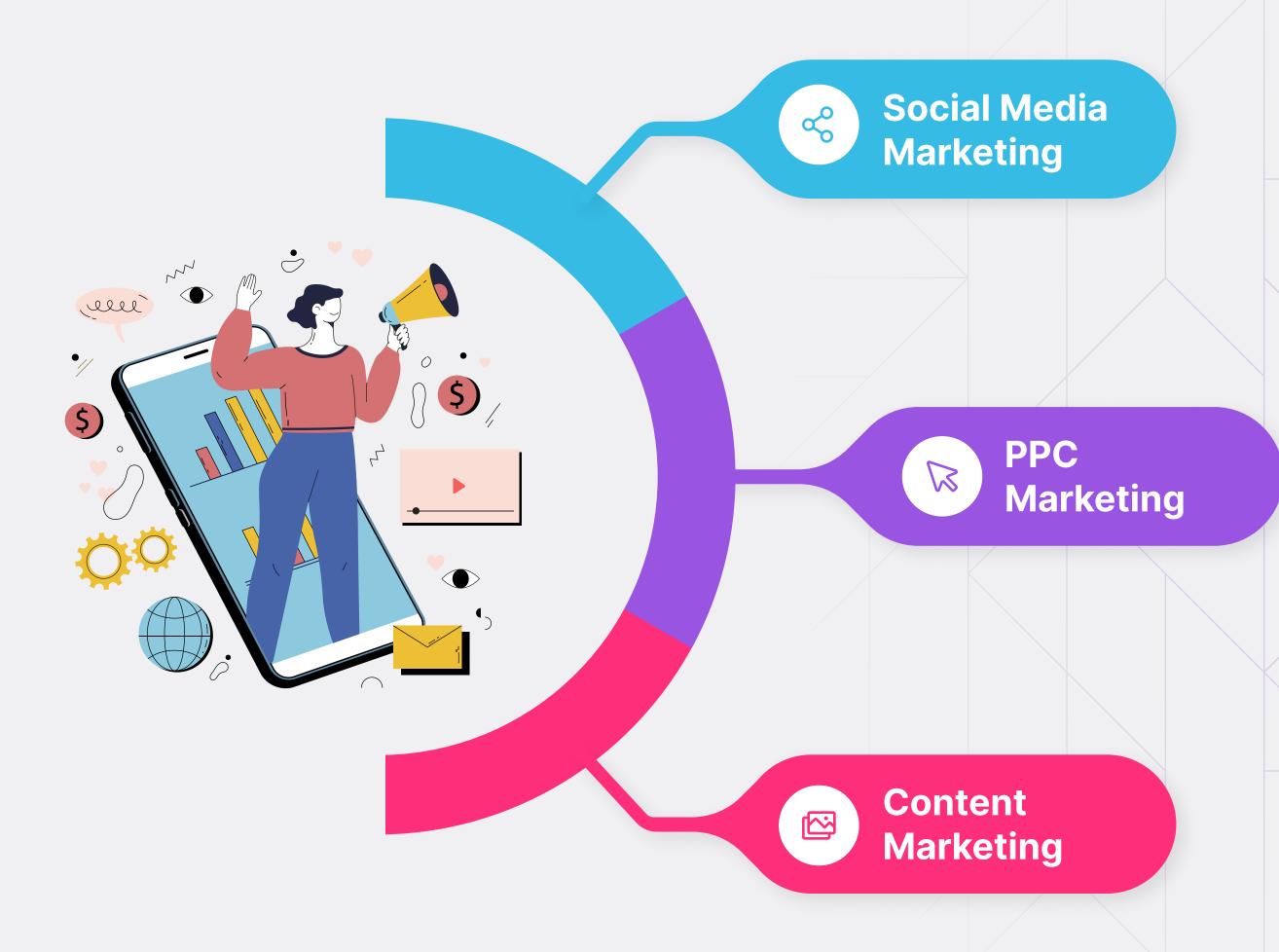
Safety compliance



Object detection and Tracking



Face Recognition



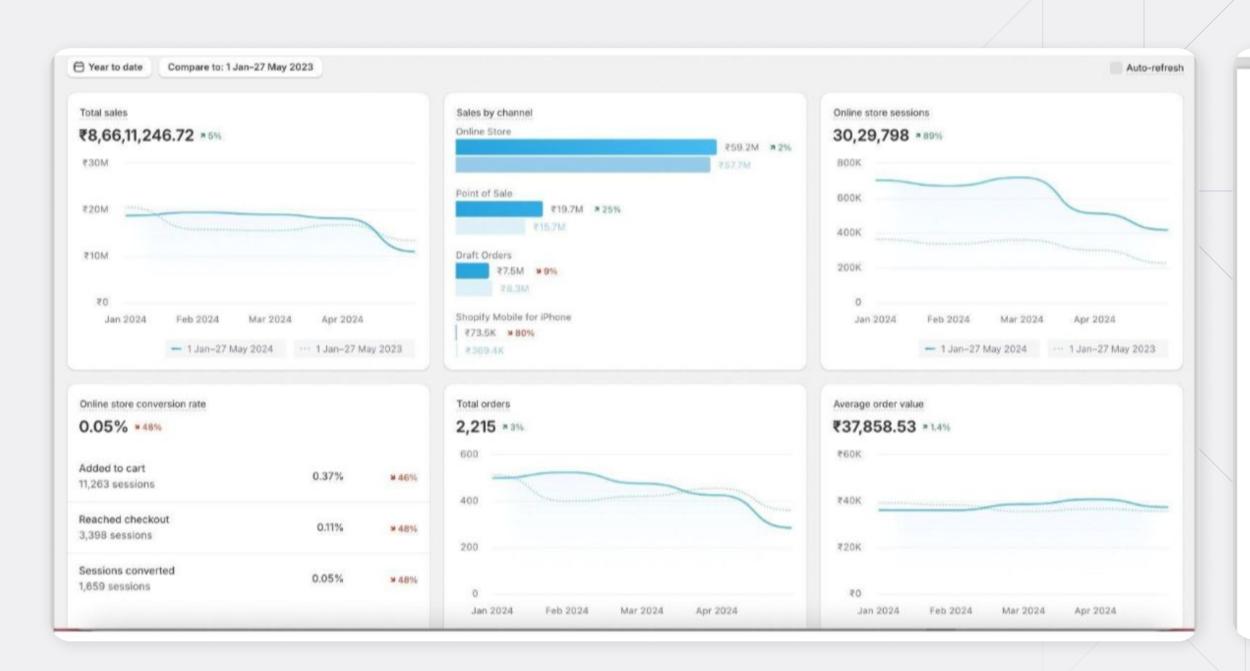
Boost brand recognition, website traffic, and sales with our social media services. We offer analytics, targeted ads, and content strategies to ensure a strong online presence.

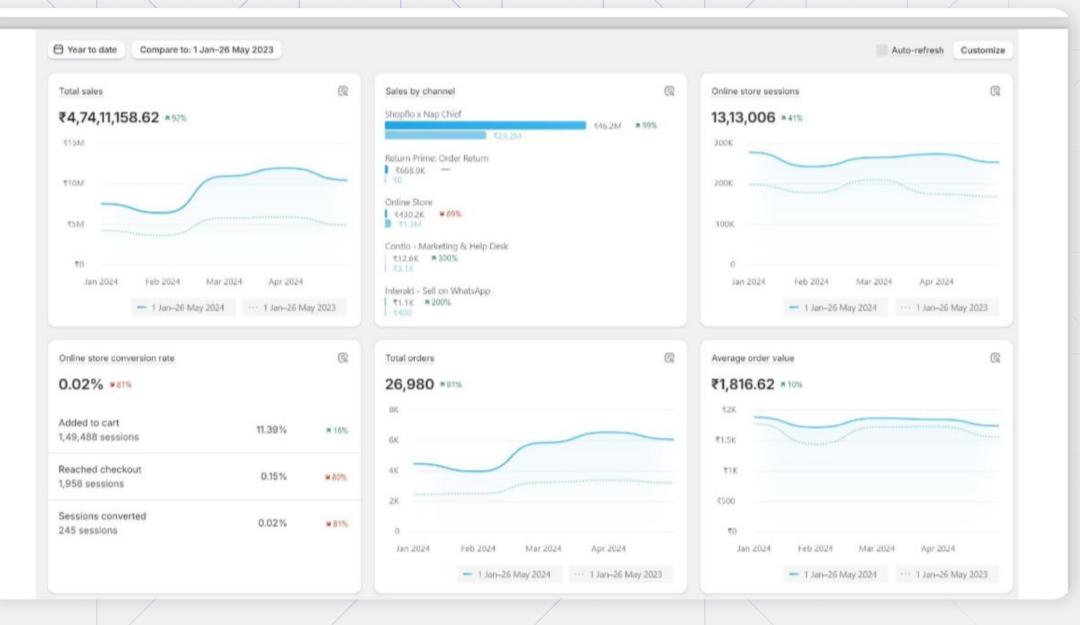
Boost visibility and sales with our PPC services. We handle keyword research, ad design, and audience targeting to maximize ROI, while closely monitoring campaigns to ensure optimal results."

Establish thought leadership and expert identity with our content marketing services. We create high-quality, tailored content—posts, articles, infographics—aligned with your brand's mission to drive long-term growth and engage your audience.



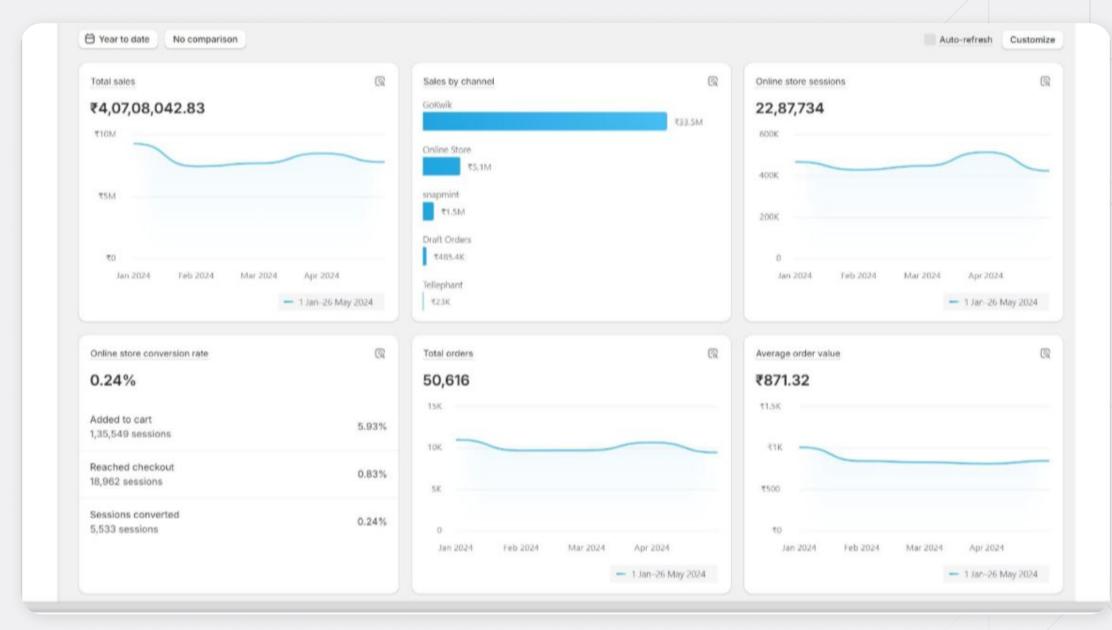
# Performance marketing results

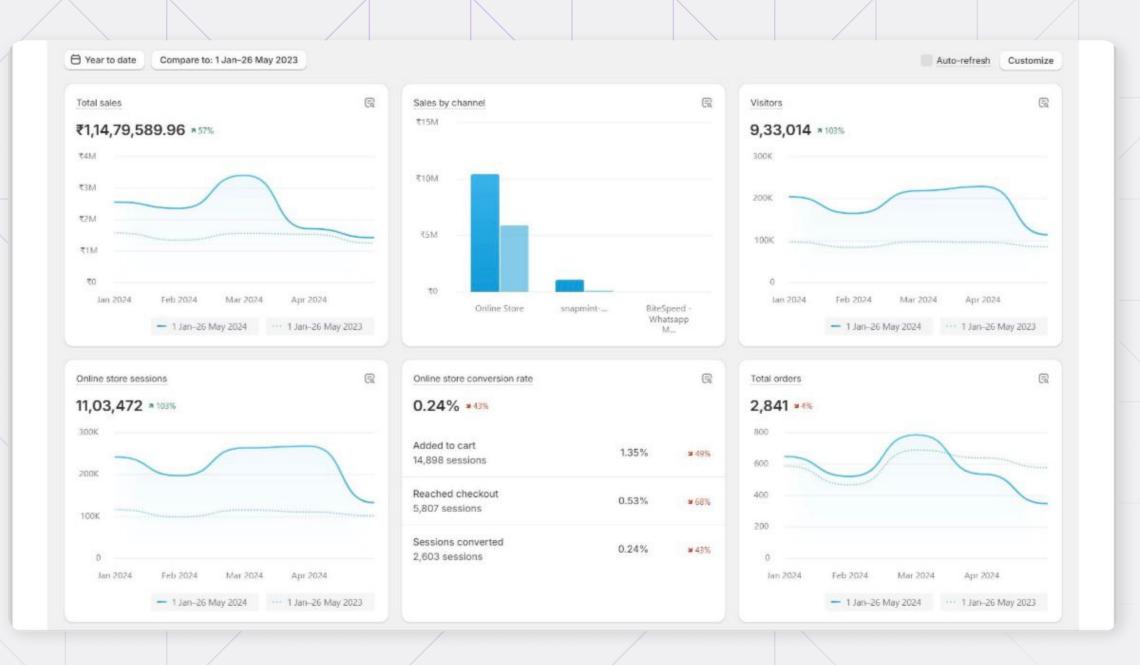






## Performance marketing results





# Get in Touch

Feel free to contact us through any communication channel below for more information



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